Job Description

Job: Healthy Communities Catalyst

Reports to: Jonathan McNeice, Director of Healthy Communities

SUMMARY
The Buffalo Niagara Medical Campus (BNMC) is seeking a part-time Healthy Communities Catalyst to act as a change agent that provokes and speeds significant action to make Buffalo a healthier place for all. Primary responsibilities are to manage and further develop the healthy food retail and healthy workplace / food procurement programs in Buffalo under the New York State Department of Health’s Creating Healthy Schools and Communities Initiative. Additional activities will include participating in Buffalo’s farm to school initiative and supporting Buffalo’s youth advisory committee called “HYPE”.

The Creating Healthy Schools and Communities Initiative
Creating Healthy Schools and Communities (CHSC) is a five-year (2015-2020) public health initiative to reduce major risk factors of obesity and other chronic diseases in 85 high-need school districts and associated communities statewide. The New York State Department of Health (NYSDOH) provides grant funding to local organizations and county health departments. The goal is to implement multi-component evidence-based policies, place-based strategies, and promising practices to increase demand for and access to healthy, affordable foods and opportunities for daily physical activity for all New Yorkers. The Obesity Prevention Center for Excellence (OPCE), led by JSI Research & Training Institute, Inc. (JSI) strengthens the CHSC Initiative’s collective impact by providing technical assistance, training, resources, and a network to collaborate.

The BNMC is working under this initiative with a network of local partners including the Buffalo Public Schools and Go Bike Buffalo.

ESSENTIAL FUNCTIONS
The Healthy Communities Catalyst will work on a part-time basis (24 hours / week, may become full-time in future if candidate desires, based on funding) to carry out the remaining 4 years of the grant commitments to support healthy food retail and healthy workplace / food procurement strategies across Buffalo. The retail and workplace programs are situated in and connected to targeted Buffalo neighborhoods in conjunction with schools and complete streets planning activities as part of a holistic approach to place-based health and wellness.

The goal of the healthy food retail program is to increase access to healthy foods for at least 10% of the population in the selected communities by supporting two healthy food retail projects per year to improve or create a healthy food retail environment. Types of supports include equipment, training, marketing/branding, outreach, policy development, and more. Collaboration with other like-minded initiative in Buffalo is essential.

The healthy workplace / food procurement initiative seeks to increase the adoption and use of food standards and procurement policies (including criteria for sodium, saturated and trans fats, healthy beverages, and fiber) in at least 50 municipalities, community-based organizations, worksites, and/or hospitals over a 5 year period.

Additional activities include working on Buffalo Public Schools farm to school initiative with a collaborative team and being part of the staff support team for Buffalo’s youth advisors council called HYPE (Healthy Youth Positive Energy) which is an urban 4H club that takes on a different wellness initiative each year.
REQUIREMENTS
BNMC is a team environment that fosters intelligent risk-taking to build a community of change makers & develop innovations that advance our city. Core values any member of the BNMC team must embrace include:

• Work with purpose
• See possibilities, not problems
• Be a catalyst for change
• Teach, learn from & respect each other
• Be positive and passionate
• Work on behalf of others
• Be inclusive, collaborative, and entrepreneurial

QUALIFICATIONS
• Minimum of a Bachelor’s Degree with coursework in Public Health, Education, Community Development, Urban Planning or closely related areas preferred
• Minimum of two to four years of relevant program management experience
• Demonstrated interest and experience in working with local residents, neighborhood groups, businesses and institutions
• Ability to develop and maintain strategic partnerships
• Experience presenting to groups and leading meetings
• Travel to retail and workplace sites around Buffalo will be required
• Willingness to work flexible hours which may include evenings and/or weekends, as appropriate
• Communicate effectively through oral, written and visual channels (including social media)
• Plan and organize work responsibilities according to priorities developed with the immediate supervisor
• Technical skills to include MS Office and basic graphic design skills including Adobe software
• Create monthly and quarterly reports, and basic grant administration in a timely fashion

ABOUT THE BNMC
The Buffalo Niagara Medical Campus, Inc. (BNMC) is the umbrella organization created in 2001 by the institutions located within the Medical Campus to address shared issues and opportunities. The BNMC is led by a dynamic team dedicated to driving positive change in our community through collaboration and urban revitalization. We support regional development beyond the Medical Campus boundaries as well as the opportunity to enhance diversity and inclusion.

Our organization fosters conversation and collaboration among our member institutions, their 12,000 employees, and the community; coordinates activities related to sustainable planning, development and enhancement of our 120-acre space; and works to create a distinct, innovative environment that provides opportunities for entrepreneurship and active and healthy living.

BNMC, Inc. is an equal opportunity employer. Interested and qualified individuals from underrepresented populations and/or who live within a 1-mile radius of the Medical Campus are encouraged to apply.

Deadline is September 23, 2016. Interested candidates should email a cover letter and resume to employment@bnmc.org. Please note that applications will be reviewed as they are submitted. We thank all applicants; however, only candidates selected for an interview will be contacted. No phone calls please.