

Buffalo Medical Group Marketing Internship

As one of the largest multispecialty organizations in Western New York, Buffalo Medical Group offers a complete continuum of care, ranging from primary care, to specialty care, and ancillary services. As an industry leader in customer service and cutting edge EMR technology, BMG was recognized as 2017 Healthcare Company of the Year and believes in **Treating People Well**.

Job Description:

We are seeking an enthusiastic, self-motivated marketing intern to join our marketing department to assist with daily responsibilities as well as provide support to help us achieve group-wide goals. As a marketing intern, you will work alongside our Marketing Manager and Chief Marketing Officer, as well as interact with various other Buffalo Medical Group departments and physicians.

This internship will help you to acquire marketing skills, obtain experience in a marketing field and gain knowledge about marketing tactics and strategies.

Requirements:

- Current enrollment in an undergraduate course for marketing, communications or a related field. Junior or Senior education level preferred. Graphic design skills are preferred, but not required.
- Familiar with social media platforms
- Excellent verbal and written communication skills
- Ability to multi-task and take initiative

To apply, please send your resume and cover letter to Sarah DiPofi, Marketing Manager, at SDiPofi@buffalomedicalgroup.com.

Timing/hours: May – August, Part Time