

# Product Photographer/Videographer @KegWorks

## Mission

KegWorks is seeking a full-time Product Photographer/Videographer to deliver best-in-class ecommerce photography & video. This position is part of the Marketing Team and reports to the Ecommerce Director. The Product Photographer is responsible for capturing products both on their own and in lifestyle situations to illustrate their use in order to drive clicks and conversions via the website, email, social media, blog and more. The ideal candidate will have a passion for producing long and short form video content for consumption on multiple digital marketing channels.

Additional duties include taking employee profile photos, photographing company events and on location shooting. A successful candidate will be self-motivated, a creative problem solver, and act as a cross-functional partner with various teams to accomplish strategic goals. Attention to detail is a must. The ability to take direction, as well as work independently and proactively to manage multiple projects and meet deadlines is required. A sense of humor is a plus!

## Outcomes

- Complete full product catalog reshoot by end of 2019.
- Update photography guidelines for all product types, ensuring they align with brand standards and ecommerce photography best practices Q1 2020.
- Document all photography and videography internal processes by end of 2019.
- Produce 5 product demonstration videos by end of 2019.

## Competencies

- *Team player* - Reaches out to peers and cooperates with supervisors to establish an overall collaborative working relationship that revolves around trust and support.
- *Adaptable/Flexible* - Adjusts quickly to changing priorities and conditions. Copes effectively with complexity and change.
- *Organized* - Plans, organizes, and schedules in an efficient, productive manner. Focuses on key priorities.
- *Accountable* - Take personal responsibility for actions and results and be honest in dealings with peers and supervisors.
- *Open to criticism and ideas* - Often solicits feedback and reacts calmly to criticism or negative feedback.
- *Passionate/Enthusiastic* - Fosters and contributes to a positive environment. Encourages innovation and brings out creativity in others.
- *Proactive* - Acts without being told what to do. Brings new ideas to the company.
- *Strong work ethic* - Possesses a strong willingness to work hard and sometimes long hours to get the job done. Has a track record of working hard.
- *Effective communicator* - Speaks and writes clearly and articulately while being courteous and positive in all interactions.
- *Sense of Urgency* - Sets ambitious timetables and prioritizes critical objectives.

## Education & Experience:

- 3+ years of photography experience.
- Bachelor's degree in Photography, Graphic Design or equivalent work experience
- High level of expertise with product photography
- Proficient in Adobe Photoshop and additional Adobe Creative Suite products
- Expert knowledge of photography hardware, studio lighting and grip gear.
- Ability to maintain a well organized studio room, including props, cameras, lights, and related equipment.
- Experience coordinating product lifestyle photoshoots is preferred. Experience producing how-to videos, product videos and social media video content is considered a plus.
- Experience managing photography and videography assets on shared drives, social media platforms and within content management systems.
- Passion, knowledge, and a thirst for beer, wine and spirits is preferred.

## Compensation

- \$37,000 - \$40,000 - Compensation based on experience.
- Comprehensive benefit package, including Health, Dental, Disability and 401K with employer matching
- Plus, you get your birthday off with pay.
- Free beer! Amazing Christmas parties! Food truck fun! And more!

## To Apply:

Send an email to [jobs@kegworks.com](mailto:jobs@kegworks.com) with the following included

- A resume.
- A well-written cover letter that includes 3 reasons you'd like to work for us.
- A link to your online portfolio. No attachments please.