



## **Compeer of Greater Buffalo is Hiring! Director of Marketing and Development**

Compeer promotes good mental health through meaningful friendships. Compeer was founded in 1973 and has become a model program as identified by the National Institute of Mental Health. Today Compeer Buffalo serves as the international headquarters for Compeer, supporting nearly 50 locations across the U.S., Canada, U.K. and Australia.

Compeer Buffalo operates four core programs, each focusing on friendship and supportive relationships to encourage mental wellness. These include one-on-one volunteer mentoring, group mentoring activities, school-based mentoring, and Mental Health First Aid training.

The Compeer model of one-to-one support is an evidenced based program that was recognized in 2007 by Substance Abuse and Mental Health Services Administration (SAMHSA) - a branch of the U.S. Department of Health & Human Services - as an evidenced based program under the National Registry of Evidenced based Programs and Practices (NREPP).

Compeer of Greater Buffalo is looking for a highly successful, experienced **Director of Marketing & Development** to join our passionate team. This position will have some national/international responsibilities. No travel is required.

### **Position Summary:**

The Director of Marketing and Development is responsible for planning, organizing, and directing all of Compeer's marketing and fundraising activities including, special events, social media and cultivating corporate support. The Director will work closely with the CEO, the Board of Directors and key leadership staff in all marketing and development endeavors.

### ***The ideal candidate will have long term, measurable success in all of the below areas:***

- Experience and success in Public Relations
- Digital Media including all social media (Facebook, Twitter, Instagram, etc.)
- Media Relations
- Website (Word Press preferred)
- Demonstrated special event management and execution

The position will be 65% marketing and 35% development with a focus on two special events.

## **QUALIFICATIONS:**

- Must embrace the mission of Compeer
- Strong interpersonal and writing skills
- Strong relationship skills
- Innovative/Creative Leader with new ideas and great problem-solving skills
- Website management a plus
- Possess the skills to work with and motivate staff, board members and other volunteers
- Have the passion and confidence to get out of the office and build purposeful external relationships.
- Be a “self-starter”, results and goal driven – competitive nature
- Be extremely organized and exhibit excellent follow through on tasks and goals
- Display an outgoing positive attitude, team player- who is self-confident, and operates independently, effectively and efficiently
- Must be able to multi-task and prioritize multiple projects
- Highly successful volunteer leadership skills in creating, assembling and managing special event committees
- Experience with donor management software preferably E-Tapestry
- Education: Minimum of Bachelor’s Degree
- 5 + years-experience in highly successful professional fundraising

## **SALARY/BENEFITS:**

Competitive/commensurate with experience and other qualifications. Salary range of \$45,000 - \$55,000 plus generous benefits.

## **APPLICATION:**

E-mail resume and cover letter to [tim@compeerbuffalo.org](mailto:tim@compeerbuffalo.org)

Deadline: November 29<sup>th</sup>, 2019