

**Assistant/Associate Professor of Marketing
Chair, Business & Economics Department**

Description: Houghton College invites applications for a full-time joint appointment in the Department of Communication and the Department of Business and Economics at the assistant or associate level starting in August 2020. This position involves teaching 24-25 credit hours per academic year in the area of Integrated Marketing Communication (marketing, advertising, public relations, and business communication), with the possibility of teaching other business-related courses. A majority of the teaching load will be for undergraduate courses, with potential for graduate-level course assignments. Qualified candidates may be invited (with a reduced teaching load) to chair the Business & Economics Department and serve as Director of the MBA program.

In addition to teaching responsibilities, the successful candidate will participate in departmental meetings and activities, contribute to curriculum assessment and development, and share in academic advising of students in each department.

Qualifications:

Required:

- An MA or MBA with a specialization in Marketing, Advertising or Public Relations and relevant professional experience is required. A PhD or DBA with a concentration in Marketing, Advertising, Public Relations, or a closely related field is preferred.
- An interest and willingness to support the College's online offerings

Preferred:

- Professional work history in the field
- Classroom teaching experience with college-level learners
- Experience in online instructional delivery
- Department chair experience

Also required is ability to help students form respectful attitudes and interactions with people who differ in abilities, attitudes, and cultural experience, with sensitivity to factors that affect our own assessment of others.

Other important qualities for this position include a commitment to excellence and creativity in undergraduate teaching, a mature Christian faith, and an ability to integrate Christian faith into their teaching.

Houghton College is fully committed to a culturally diverse faculty, staff and student body. Successful candidates will evidence similar commitments.

Deadline: Applications will be accepted until the position is filled. Interviews will begin as suitable applications are received.

To Apply: Visit <https://www.houghton.edu/campus/human-resources/employment/faculty-openings/> and follow the PROCEDURES FOR APPLICANTS.

For questions related specifically to this position, please contact Cathy Freytag, Associate Dean of the Faculty at cathy.freytag@houghton.edu

About Houghton:

Founded in 1883, Houghton College is a Christian liberal arts college in the Wesleyan tradition with an overall student body of 1000 representing 40 states and Canadian provinces and 25 other countries. US News & World Report's "America's Best Colleges" Guide has ranked Houghton among the Tier 1 National Liberal Arts institutions. Additional information on Houghton College can be found at: www.houghton.edu